

A Busy Parents' 10-Minute Safety Guide with Fairy Non Bio

As parents, we juggle so much - work, household tasks, and our first priority: taking care of our children. We would do anything to protect our little ones, but our busy lives mean that we need quick and effective solutions to protect our children in the home. Children are born explorers and their natural curiosity means that everyday items can become dangerous in their hands. Use this 10-minute checklist as a guide to ensure your little ones are safe and sound, so you can spend precious time making happy memories together.



10-Minute Safety Checklist

- Are fire hazards addressed?** Put away matches, lighters, candles and heaters, storing them well out of children's reach. If you light a fire, secure a guard over it and make sure your little one is not alone in the same room
- Are your liquid laundry capsules stored safely?** Like all cleaning and laundry products, liquid laundry capsules can be harmful in the hands of a child. Always close the packaging securely and store them in a locked cupboard, up and out of reach of children
- Are hot drinks kept out of reach?** A hot drink can scald a child even 15 minutes after it was made, so make sure yours are well out of reach at all times
- Are your televisions secure?** Fix flat-screen televisions to the wall to stop them falling when curious hands pull
- Are sharp objects stored away?** Store sharp objects such as household tools, knives and scissors up and away, well out of children's reach
- Is the bath mat in place?** Use a non-slip bath mat to prevent your little one from slipping and never leave your little one unattended in the bath

As parents, safety is our first priority, yet nearly half of us (45%) store liquid laundry capsules within reach of children, not realising the risks involved*. That's why Fairy Non Bio and RoSPA are raising awareness on how to safely store liquid laundry capsules at home. Always close the packaging securely and store them in a locked cupboard, up and out of reach of children

To help keep children safe, Fairy Non Bio has designed a **NEW Family Pack** that features an enhanced "Child-Lock" system. The mechanism requires a coordinated action to open - tabs on the lid need to be pushed down and the lid needs to be turned, at the same time. The system has been specially designed to be extremely challenging for children under the age of five to use, but easy for parents to master. Fairy Non Bio and RoSPA remind parents that when it comes to liquid laundry capsules: **Keep them up, keep them closed, keep them safe.**

Fairy Non Bio is dedicated to caring for your clothes and helping you care for your family too.



UP



CLOSED



SAFE



Always keep away from children
© A.I.S.E. Learn more: www.keepcapsfromkids.eu

*Consumer data collected via a survey of 1,946 parents of children aged 5 and under from UK, France, Germany, Italy, Netherlands and Czech Republic from 9-17 June 2016

In association with

ROSPA

accidents don't
have to happen

